

FALL 2017

# The Quarterly

NEWS FOR THE TENANTS OF BUTLER SQUARE

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## FIREFIGHTER FOR A DAY

On August 29<sup>th</sup> the McGough Facility Management Team had the unique opportunity to take part in a day in the life of a firefighter. In early morning, the team gathered together at the Minneapolis Emergency Operations Center in Fridley. We toured the facility and then boarded a bus and headed to Minneapolis Fire Station #14. We were shown the ins and outs of the fire station; fire trucks, maintenance procedures, offices, sleeping quarters, recreation room, and the kitchen. The firefighters are on duty 24/7 and consider their fellow firemen as family.



Back to the emergency operations center we go. When we arrived, we were instructed to put on the full fireman's gear. Helmet, jacket, pants, and boots. Everything weighed a ton! First up was to climb the fire ladder, one by one, up three floors. Some team members were braver than others. Next each team member was able to hold and manage the fire hose and try to put out a fire in a pre-fab house set up on the premises. The rush of the water and the pressure from the hose was quite an experience. Keep in mind during this time the team is full uniform! The last stop was testing out the Jaws Of Life (hydraulic rescue tools) on wrecked vehicles on site.



Back to the changing room to get back into civilian clothes. Everyone was tired, sweaty, and ready get back to the building.



Training is one of the single most important functions of the modern Fire Department. Over the years fire fighting has become more mentally challenging and the demands for knowledge by firefighters has steadily increased. The Minneapolis Fire Department Training Division has developed an effective, coordinated training program aiding in the development of individuals into capable leaders and supervisors.

We left with a healthy respect for our firemen and emergency personnel who prepare and respond to actual disasters, natural and man-made. They put their lives on the line for us each and every day.



# TENANT SPOTLIGHT-CGS

CGS, our tenant in Suite 308B, is a world leader in color management systems for the printing, packaging and publication industries.

Established in Minneapolis in 1998, CGS moved into Butler Square at the end of 2005. Continued growth and extension of the product line to include 3D packaging design software and high resolution large format scanners for the décor and fine art markets, has created the need for more office space. CGS will be moving and expanding into Suite 24A on the second floor in late 2017.

Trevor Haworth, President, CEO and Founder of CGS is delighted with the move. "We looked at some other space possibilities downtown but nothing compares to the environment here in Butler Square. Put to the vote, all of our employees opted to remain in the building. Our customers are some of the most creative agencies and design studios in the country and, when they visit us here, they never fail to be impressed with the style and design. An added bonus is the flexibility of available space that has help us grow within our location and, now, expand without the hassle of a major relocation"



Imagine. Create. Visualize. Produce with CGS



Virtually Real Packaging with CGS Software



## Did You Know...

the mural depicting a Venetian street scene and the canals of Venice that appears on the north wall of Gluek's Bar and Restaurant was commissioned by Mr. James Binger, the owner of Butler Square from 1979 until his death in 2004? It was designed by Twin Cities artist, Hermann Krumpholz. The mural covered the 1978 mural of clouds and window frames that were damaged in the 1989 Gluek's fire.

The project took more than 70 gallons of primer and paint combined with hundreds of hours of labor to create the elegant street scene.

Unique about the mural is the creative use of the wall's 16 existing windows. They are incorporated into the design; where there is a real window, there is a window in the painting.



**FALL YOGA CLASSES**-starting Wednesday September 20, 2017 and Thursday September 21, 2017 Suite 899C.

Wednesday 11:45am-12:30pm  
 Thursday 4:00pm-4:55pm  
 Thursday 5:00pm-5:55pm



To register, call FIT TO LIVE at 612-722-6571 or Email [linda.simon@usfamily.net](mailto:linda.simon@usfamily.net)

**BUTLER SQUARE TENANT MEET & GREET**  
 Wednesday November 8, 2017  
 11:30am-1:00pm  
 Lower Level-WEST atrium



RSVPD tenants will have tables set up show casing their businesses. This will be a good chance for fellow tenants to meet each other and see the variety of companies at Butler Square.

**BUTLER SQUARE BUILDING-WIDE HALLOWEEN COSTUME CONTEST**



Tuesday October 31, 2017  
 Judging 11:30am  
 First Floor-EAST atrium  
 Prize for Best, Scariest, Funniest Costume

Just come down to the atrium at 11:30am dressed in your Halloween costume!

**BUTLER SQUARE ANNUAL TENANT HOLIDAY PARTY**

Thursday December 14, 2017  
 3:00pm-5:00pm  
 First Floor-EAST atrium



HATS OFF



Jon Lane, known as Sparky by many in the building, started working at Butler Square with Petersen Electric in 1987. Through 3 management companies and close to 15 different property managers, 30 years later he is still here and working for Parsons Electric. Jon stated "After 30 years it will always feel like Butler Square is a part of me. My blood, sweat and tears will always be here".

Jon has taken care of the building's electrical needs, coordinated electrical for new tenant build outs and existing tenant retrofits. He also assists the engineering staff in multiple projects. Jon's always willing to help where needed and has been a pinnacle part of the operational team at Butler Square. From highly complicated electrical work such as a transformer replacement to helping an engineer move a table Jon's team attitude, reliability and communication are an asset to the building.

Having been here so long, Jon is our resident historian and collector of interesting items found in the nooks and crannies of the building. He has collected old glass jars, anchors, pullies, an original Butler Square Newsletter from 1983 and a piece from the original floor of the Butler Brothers office. He always teases he could write a book about his time at Butler Square. He says he would call it "Butler Circles".

Retirement isn't too far in the future for Jon. He hopes to "tool around the country" in an RV and visit friends and relatives.

Thanks for a job well done!



# OCTOBER - NATIONAL CYBERSECURITY MONTH

National Cyber Security Awareness Month (NCSAM) 2017 is quickly approaching. Now in its 14th year, Oct. 1 marks the kickoff of this annual event dedicated to reminding all digital citizens and businesses that protecting the internet is "Our Shared Responsibility," and that everyone plays a critical role in promoting a safer internet.

Practice good online safety habits with these tips and advice:

**Keep security software current:** Having the latest security software, web browser and operating system is the best defense against viruses, malware and other online threats.

**Automate software updates:** Many software programs will automatically connect and update to defend against known risks. Turn on automatic updates if that's an available option.

**Protect all devices that connect to the Internet:** Along with computers, smartphones, gaming systems and other web-enabled devices also need protection from viruses and malware.

**Plug & scan:** USBs and other external devices can be infected by viruses and malware. Use your security software to scan them.

**Lock down your login:** Fortify your online accounts by enabling the strongest authentication tools available, such as biometrics, security keys or a unique one-time code through an app on your mobile device. Your usernames and passwords are not enough to protect key accounts like email, banking and social media.

**Make your password a sentence:** A strong password is a sentence that is at least 12 characters long. Focus on positive sentences or phrases that you like to think about and are easy to remember (for example, "I love country music."). On many sites, you can even use spaces!

**Unique account, unique password:** Having separate passwords for every account helps to thwart cybercriminals. At a minimum, separate your work and personal accounts and make sure that your critical accounts have the strongest passwords.

**Write it down and keep it safe:** Everyone can forget a password. Keep a list that's stored in a safe, secure place away from your computer. You can alternatively use a service like a password manager to keep track of your passwords.

**When in doubt, throw it out:** Links in emails, social media posts and online advertising are often how cybercriminals try to steal your personal information. Even if you know the source, if something looks suspicious, delete it.

**Get savvy about Wi-Fi hotspots:** Limit the type of business you conduct and adjust the security settings on your device to limit who can access your machine.

**Protect your \$\$:** When banking and shopping, check to be sure the site is security enabled. Look for web addresses with "https://" or "shttp://," which means the site takes extra measures to help secure your information. "Http://" is not secure.

**Stay current.** Keep pace with new ways to stay safe online: Check trusted websites for the latest information, and share with friends, family, and colleagues and encourage them to be web wise.

**Think before you act:** Be wary of communications that implore you to act immediately, offer something that sounds too good to be true or ask for personal information.

**Back it up:** Protect your valuable work, music, photos and other digital information by making an electronic copy and storing it safely.

**Safer for me, more secure for all:** What you do online has the potential to affect everyone – at home, at work and around the world. Practicing good online habits benefits the global digital community.



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